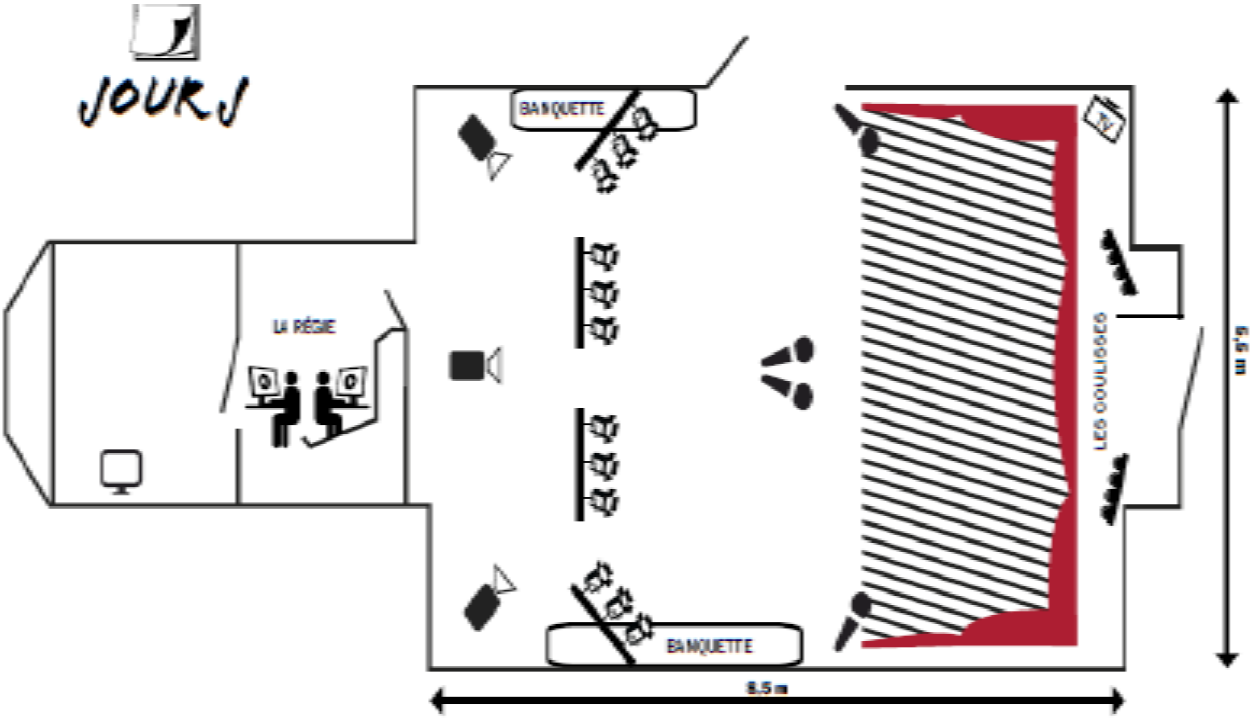A l’intérieur du camion des mots